

## Creating an Elevator Pitch

An elevator pitch is an integral part of the job search. It is a brief (60 seconds or less) persuasive speech that describes who you are and what you can offer an organization. An elevator pitch includes the following elements:

- Your name and academic background (year, school, major/minor)
- Your objectives and aspirations (what you want to accomplish)
- Skills/characteristics that paint a picture of your suitability for a job (hard worker, creative team player, critical thinker, etc.)
- Your potential value to a company (your skillset or a unique quality that would make you a valuable asset)
- Request for suggestions, advice, or a meeting

Use the template below to create your own elevator pitch. Make sure you practice to ensure it is no longer than one minute.

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Hi, my name is \_\_\_\_\_ and I am about to graduate from \_\_\_\_\_ with a major in \_\_\_\_\_. Recently I \_\_\_\_\_ where I was able to develop skills such as \_\_\_\_\_. I'm most confident about my skills in \_\_\_\_\_. I'm inspired by the field (or position) of \_\_\_\_\_ because \_\_\_\_\_. My ultimate aim is to \_\_\_\_\_. I'm looking for a position in \_\_\_\_\_. Do you have any suggestions or advice on how I can \_\_\_\_\_?