

Company Research Worksheet

Name of company:

Element to research	Research results
<p>Company values</p> <p>Social causes Diversity Sustainability</p>	
<p>Benefits</p> <p>Salary Vacation Health benefits Stock options Other perks</p>	
<p>Business operations</p> <p>Products/reviews Length of time in business Industry trends</p>	
<p>Leadership</p> <p>Key executive bios</p>	
<p>News presence</p> <p>Media coverage about products, activities, awards, etc.</p>	
<p>Firsthand information</p> <p>Information gained from company insiders or those with knowledge about the organization</p>	